



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 09-05-2012 PAGE: 1 of 3

JAMESTOWN ASSOCIATES - 12000
ATTN: LAURA LANCASTER
5937 JONES CREEK RD
BATON ROUGE LA 70817

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
392743	07-12-2012	09-04-2012	2	REPUBLICAN JEWISH COALITION	REPUBLICAN JEWISH COALITION	POLITICALS	WPVI - PHILADELPHIA										
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title							
			239021	PHILADELPHIA	A. CLIFFORD	09-17-2012	10-14-2012	M (Broadcast Month, Cycle 1)	N	239021							
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	09-17-2012	09-28-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	10	30	X	X	X	X	X			5	900	0	0
2	10-01-2012	10-12-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	10	30	X	X	X	X	X			5	1,000	0	0
3	09-17-2012	09-28-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	10	30	X	X	X	X	X			10	1,700	0	0
4	10-01-2012	10-12-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	10	30	X	X	X	X	X			10	2,000	0	0
5	09-17-2012	09-28-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30	X	X	X	X	X			10	1,700	0	0
6	10-01-2012	10-12-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30	X	X	X	X	X			10	2,000	0	0
7	09-17-2012	09-28-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)	10	30	X	X	X	X	X			3	1,000	0	0
8	10-01-2012	10-12-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)	10	30	X	X	X	X	X			3	1,300	0	0
9	09-17-2012	09-28-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	30	X	X	X	X	X			5	1,700	0	0
10	10-01-2012	10-12-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	30	X	X	X	X	X			5	2,000	0	0
11	09-17-2012	09-28-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	10	30	X	X	X	X	X			5	1,300	0	0
12	10-01-2012	10-12-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	10	30	X	X	X	X	X			5	1,500	0	0
13	09-17-2012	09-28-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	10	30	X	X	X	X	X			5	2,500	0	0
14	10-01-2012	10-12-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	10	30	X	X	X	X	X			5	2,700	0	0
15	09-17-2012	09-28-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30	X	X	X	X	X			5	3,000	0	0

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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392743	07-12-2012	09-04-2012	2	REPUBLICAN JEWISH COALITION	REPUBLICAN JEWISH COALITION	POLITICALS	WPVI - PHILADELPHIA

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
	239021	PHILADELPHIA	A. CLIFFORD	09-17-2012	10-14-2012	M (Broadcast Month, Cycle 1)	N	239021

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
16	10-01-2012	10-12-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30	X	X	X	X	X			5	3,400	0	0
17	09-17-2012	10-12-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	10	30	X	X	X	X	X			5	3,600	0	0
18	09-17-2012	09-30-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	10	30	X	X	X	X	X	X	X	5	3,600	0	0
19	10-01-2012	10-14-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	10	30	X	X	X	X	X	X	X	5	4,200	0	0
20	09-17-2012	10-12-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)	10	30	X	X	X	X	X			3	1,800	0	0
21	09-22-2012	09-29-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)	10	30							X	1	700	0	0
22	10-06-2012	10-13-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)	10	30							X	1	800	0	0
23	09-22-2012	09-29-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)	10	30							X	1	1,500	0	0
24	10-06-2012	10-13-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)	10	30							X	1	2,000	0	0
25	09-23-2012	10-14-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)	10	30							X	1	600	0	0
26	09-23-2012	09-30-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)	10	30							X	1	1,500	0	0
27	10-07-2012	10-14-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)	10	30							X	1	2,000	0	0
28	09-23-2012	10-14-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)	10	30							X	1	1,000	0	0
29	09-23-2012	10-14-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)	10	30							X	1	800	0	0
30	09-22-2012	09-30-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)	10	30							X	1	1,500	0	0

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Agency Est#			CMS # 239021	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 09-17-2012	End Date 10-14-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 239021						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
31	10-06-2012	10-14-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)				10	30						X	X	1	2,000	0	0	
32	10-01-2012	10-08-2012	08:00PM - 10:00PM	PRIME MO8 (7008)				10	30	X								1	16,000	0	0
Deleted																	Contracted Gross Total:		0	0.00	
																	Actual Gross Total:		0	0.00	
																	Agency Commission:			0.00	
																	Net Total:			0.00	
Month/YR		Preempted		Made Good		Contract Total		Adjustments					Actual Total								
Sep 12		0.00		0.00		0.00		0.00					0.00								
Oct 12		0.00		0.00		0.00		0.00					0.00								
TOTAL		0.00		0.00		0.00		0.00					0.00								

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